

## **Event invitation:**

### **Case study competition**

#### **10<sup>th</sup> International Conference on Logistics & Sustainable Transport**

#### **Faculty of Logistics, University of Maribor**

Wednesday, 12<sup>th</sup> June 2013 – Friday, 14<sup>th</sup> June 2013

The Faculty of Logistics, University of Maribor, has decided to invite students of various faculties and universities throughout the world to take part in the first Case study competition, which will take place as a part of the 10th International Conference on Logistics & Sustainable Transport in June 2013.

During their studies, students gain a wide array of different knowledge, which they can successfully apply to a real life case during the case study competition, and based on this also gain new knowledge, experience and connections. Considering the fact that their knowledge is not yet burdened with the mainstream manner of thinking of companies and are capable of innovative and out-of-the-box ideas, their solutions to the given case will give the company a variety of ideas and challenging solutions.

The actual specific case will be defined by the sponsor company, which will be revealed after all competing groups are applied. The case problem will be business oriented and its solving will not require any previous logistics knowledge.



The competition will take place at the Faculty of Logistics, University of Maribor, in Celje, Slovenia, from Wednesday, 12<sup>th</sup> June 2013 to Friday, 14<sup>th</sup> June 2013.

The maximum limit for the number of participating groups is 8, where each team should have 4 or 5 members (maximum 2 teams from one faculty). Due to the international character of the competition and applications from teams from different countries, the competition will fully take place in the English language.

The winning team will be awarded with practical prizes from the sponsor company. All participating teams who finish the competition will of course gain an array of new skills and knowledge and will also be given certificates to confirm their participation in the Case study competition.

The absolute deadline for application is 31<sup>st</sup> May 2013, applications should be made by sending the filled out application form to [vaska.pejic@fl.uni-mb.si](mailto:vaska.pejic@fl.uni-mb.si).

For more information, visit <http://iclst.fl.uni-mb.si/>

<p>Location</p>	<p>Faculty of Logistics, University of Maribor</p> <p>Mariborska 7, 3000 Celje, Slovenia</p> <p>The Case study competition will take place as a part of the 10<sup>th</sup> International Conference on Logistics &amp; Sustainable Transport.</p>	
<p>Time and duration of the competition</p>	<p>The competition will take place between Wednesday, 12<sup>th</sup> June 2013 and Friday, 14<sup>th</sup> June 2013.</p> <p>On the first day, participants will be presented to the sponsor company and the case they will solve in the competition. They will have until Friday to find solutions for the presented case and to prepare their presentations.</p> <p>On Friday, the teams will present their solutions in front of a panel of judges from the sponsor company and academics, who will also decide on the winning team.</p>	

For all additional information about the competition or for help with finding accommodation for the Case study competition, please contact Vaska Pejić - [vaska.pejic@fl.uni-mb.si](mailto:vaska.pejic@fl.uni-mb.si)